

**Proposed Recipient:** The Georgia Meth Project - Atlanta GA

**Address of Recipient:** 3625 Cumberland Boulevard, Atlanta, GA, 30339

**Amount of Request:** \$1,000,000

**Explanation of Request**

**Purpose:** The purpose of the project is to reduce the prevalence of first-time methamphetamine abuse. Based on a recent RAND study, Meth use could cost the state \$1.3 billion a year. Funds will be used to support research on the impact of the project's public service messaging campaign, production of ads, and outreach efforts.

**Why it is a good use of Taxpayer funds:** The Meth Project has been tested and proved effective in Montana and is beginning to show similar positive results in Idaho and Arizona after only one year. These efforts were partially funded with COPS Methamphetamine Program earmarks, and the campaign in Montana was key to the states' dropping from #5 in meth abuse nationally to #39.